**Web design Group**

**Minutes of meetings.**

Ke jai Wen, Brian Harkin, Catherine Lynskey.

**Executive Summary:**

·         Why did you decide on this idea.

·         What problem are you solving.

·         What is the Market size etc?

·         How did the team split the project work.

·       Show work packages with milestones/deliverables in Gantt chart.

·         Minutes recorded.

**Foreword**

Due to various students leaving unexpectedly this group was formed rather “late in the day”.

The vast amount of initial decisions and planning took place online during the adobe connect NCI Web classroom lessons. Therefore we have laid out below the decisions and thought processes during that time.

In our original groups we had had different projects in mind and had just completed mood-boards for these. We all decided it would be both fairer plan and a fresh outlook on the project as a whole, if we started from scratch.

Our plan began with a group members love of Father Ted. The other members had enough knowledge of the program and its following to see the appeal. We were aware that there is already a Fr Ted Tour in Ireland. We looked at the headings of what was to be answered in the executive summary. The first point “Why this idea” was an easy decision. It would make for a very fun, interactive website and when we checked on various statistics, it seemed to make good business sense. The problem being solved was simple. The existing Ted Tour does not take place outside of its themed location. Our idea does. The market size was substantial enough to facilitate another Fr Ted themed offering and made business sense.

Rather than a plan to definitively split the work load, we worked through Google Docs and all added our ideas, commented upon these ideas and worked through till we were all happy with each choice and decision.

**Minutes:**

*23/10/17*

**Ke:**  Ive created a google docs group and have put the web project deliverables up there.

Brian: Are we all decided on the Father Ted Site idea?

**Others:** yes, it will work well.

**Ke:** The only problem is the other tour that’s already running. Might this be a problem for us?

**Brian:** That tour is fairly static, location wise. That can be the difference, a big difference.

**Catherine:**  Yes the Ted Tours are marketed as being “on location” even though it is fictional. I think the main difference is that they centre on the program and the characters within those storylines, whereas we bring those characters to life. So actually bring them to life!.

**Others:** agree

**Ke:** The first project points require that we consider the problem were solving and the market size. I’ve googled it and last year was a record year for tourism in Ireland.

**Others:** agree.

**Brian:** We can have for example, Jack for kayaking, Dougal for a milk float city tour, jack for a brewery tour and Mrs Doyle hosting tea and restaurants.

**Catherine:** So a page for each character and their tour offerings, a booking page with forms etc.

**Ke:** add in the home page and contact page.

**Brian:** So 6 pages minimum.

*25/10/17*

**Catherine :** I was thinking about this website and due to the humorous  content, the larger than life characters we will have to be very careful not to overdo the images, colours etc. On moodle Josephine has put a “dos and don’ts” of good web design. I’ve put it up on docs so we can access it whenever we need.

**Others:** Agree

**Catherine:** I’d suggest something classy. Cream pages, Emerald green outlines, Gold outlines, Keep the text not quite black, a little softer.

**Brian:** Yes Irish colours, which suits the theme.

**Ke:** and easier on the eye.

**Ke:** I got the statistics we wanted on tourism in Ireland. The numbers are good. As we thought the majority is Dublin based. I’ll put them on Google docs.

**Catherine:** We can all have a look at websites we like, or bits of them we like. We could put a link to our top 3 on Google docs. It’ll give us a chance to get to know each-other in the Web World.

**Brian:** I’ve set the page up for that on docs. Room for links and comments there too.

*27/10/17*

**Brian:** So we know the market size which is substantial.

**Ke:** Yes the majority of the numbers are domestic, the UK and the USA.

**Catherine:** So directly in line with Fr Ted watchers, Irish, British and America. Even Australia has the box sets. I put some info up on docs about the show and its market. I saw you did too Ke.

**Brian:** Should we centre our tours of have a travelling show?

**Catherine:** I was thinking about maybe 4 main centres. Dublin, Cork, Limerick and Galway. They are the most visited on Irish locations and have a lot of other tourist offerings also. We don’t want to have that people need to travel out of an area just for our tours. Make sure it’s a part of a great trip. Even Hens parties and group outings.

**Ke.** I’ve looked up stats on Hen Parties/Stags etc and the main location is Dublin. Perhaps we should centre that market there. The stats are on Google docs now.

**Brian:** We could market the whole thing in and around Dublin. Maybe a family day out as well.

**Others:** Agreed.

*29/10/17*

**Brian:** so a choice of characters and a choice of tours?

**Others:** Agreed.

**Ke:** Would we need to have pages for each location as-well?

**Catherine:** The tours could be fairly generic so no matter the venue it’s much the same. Experience rather than location.

**Others:** Agree

**Brian:** I summarized what we all liked from our choices of websites. The results are in Docs now.

**Brian:** We could have an each character page and then choice of outing or is specific outing to a character better.

**Catherine:** I’ve goggled the Fr Ted Story and why they are on Craggy Island. They were all sent by The Bishop for mistakes they made. Jack for womanising and drinking, Dougal for the Blackrock episode, something about nuns and unspeakable things. Ted hid church funds in his account and spent it on Las Vegas gambling rather than a sick childs trip to Lourdes. Also Fr Ted had a very spirited time pitching himself against a priest on another island called rugged island. We could base the character tours around these.

**Ke:**  So a pub tour of Dublin with Fr Jack?

**Brian :** or around Guinness brewery even.

**Catherine:** I’ve put tourist info for Dublin locations on Docs. Widens the market.

**Brian:** So a bio page for each, then a tour page, home page and booking page and a contact page.

**Group:** Agree

**Catherine:** The bishop could play a part during stag/hens parties too. A quick trip to the confessional.

**Group:** Agreed

**Brian:** A horoscope of each character linked to a star sign site so you can compare your own. Merchandise too.

**Group:** Agree.

**Ke:** I’ve tidied up our docs page and added more info on the show etc. We can prove a viable market exists.

30/10/17

**Catherine:** I’ve found a nice free site to create a logo and a few more ideas on tours

**Ke:** For the project we have to say why, show our market and also show what makes us different. I think we have enough for that now. I’ll put up a report and we can all comment if we want changes.

**Brian:** I can do a quick Gantt chart and put it on Docs too. Again we can comment there.

**Group:** Agreed

01/11/17

**Catherine:** The project report is coming together nicely on Docs.

**Ke:** What do you think of hill walking with Fr Ted and petting farm visits for kids with Dougal?

**Catherine:** I don’t think young kids would find any appeal in the Fr Ted Tour idea. Maybe a 15 to 18

Year olds.  School tours with Fr Dougal. Hill-walking - I’m not sure if the market is big enough.

**Brian:** I agree about the younger kids not being familiar with Fr Ted but hill-walking tours could be good. Not sure about school trips.

**Ke:** We still like the Mrs Doyle hen parties/ or high teas and city tours. Fr Jack Guinness and Jameson tours?

**Group:** Agree

**Catherine:** Due to the Fr teds competitive streak and Rugged Island, Corporate team building and group team building adventure days? Night at the dogs/ horses.

**Group:** Agree.

**Ke:** We are including costume rentals in the tour? Nuns and priests?

**Brian:** Yes, on the merchandise webpage too.

**Catherine:** That will work very well with Hens and Stags parties. Maybe a Vatican splash into the holy waters of the Liffey.

**Group:** Yet to agree.

*3/11/17*

**Catherine:** Ill type up the minutes and include them on docs.

**Ke:** Ive updated the report based on all our comments.

**Brian:** I’ve done the same with the Gantt chart.